

cool2wear

STYLE FILE

Pajama party

It pays to ask smart questions in college. And not just in class. Missouri State alum Jeena Hunget recalls shopping with her mom for dorm sheets in 1998 when an idea struck her. Why buy 500-thread-count sheets when I don't have 500-thread-count pajamas? In



2005, she was a stay-at-home mom with two kids — and that idea, still in the back of her head. Soon her “third baby” was born — Body Linens, an online firm

that sells women's and men's pajamas made of Egyptian cotton in luxurious 300-, 500 and 800 thread count. They come in several styles (nightie, cami, classic tops and bottoms), with mother-of-pearl buttons, monograms, and no itchy tags; \$50 and up on bodylinens.com.

— JOSEPH V. AMODIO